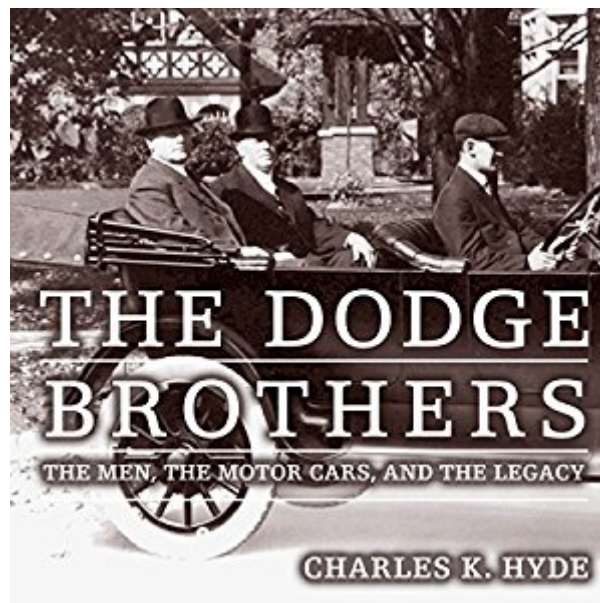




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The Dodge Brothers: The Men, The Motor Cars, And The Legacy: Great Lakes Books Series



Synopsis

At the start of the Ford Motor Company in 1903, the Dodge Brothers supplied nearly every car part needed by the up-and-coming auto giant. After 15 years of operating a successful automotive supplier company, much to Ford's advantage, John and Horace Dodge again changed the face of the automotive market in 1914 by introducing their own car. The Dodge Brothers automobile carried on their names even after their untimely deaths in 1920, with the company then remaining in the hands of their widows until its sale in 1925 to New York bankers and subsequent purchase in 1928 by Walter Chrysler. Charles K. Hyde's book *The Dodge Brothers: The Men, the Motor Cars, and the Legacy* is the first scholarly study of the Dodge brothers and their company, chronicling their lives - from their childhood in Niles, Michigan, to their long years of learning the machinist's trade in Battle Creek, Port Huron, Detroit, and Windsor, Ontario - and examining their influence on automotive manufacturing and marketing trends in the early part of the 20th century. Winner of Michigan Notable Book Awards. Published by Wayne State University Press.

Book Information

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Customer Reviews

This is a very interesting book about the Dodge Brothers, from their early association with Henry Ford all the way through manufacturing their own cars until they passed away. As the title of the book suggests, this is a biography of the brothers themselves, it didn't have as much info about their cars as I was hoping for.

I gave it 5 stars, but I am a car buff and enjoy reading about car history. Great insight in to there working with Ford and then building there own car. It also told of their personal life and the contributions they made to their community. Great read to those who are interested in how the car was developed and improved over the years.

Great story about a great family and its contribution to the automobile as well as the city of Detroit. The brothers contributions are significant and still today do not receive the credit they deserve.

I am a car nut and there was tons of facts I did . Not know before I read this book. A great story about two Brothers and the beginning of the us auto industry.

An excellent book on the Dodge Brother's by a noted historian, very well researched. Interesting lives of two automotive giants that impacted the automotive world to this day. So many great stories about the brother's. Add this book to your library.

Being a car buff it's a good informative look into the lives of the Dodge brothers, it's always been about Henry Ford in automotive history, but without these brothers, would we even have Ford today? To think they build a multi million dollar company when they did using their own money, it was unheard of in those days. Really good if you like automotive history, especially if you like Mopars.

Informative book that was enjoyable to read. You will learn that much of Henry Ford's success was directly attributable to the Dodge brothers and that these two brothers were mechanical and engineering giants. I only wish the author would have revealed a little more info about the wives and children.

I found the service from excellent. The book I found very interesting, had trouble putting it down. The history of the Dodge brothers was facinating especially as I own a Dodge Brothers vehicle I learnt a lot more on how the company was formed and how it performed.

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